

The 
LEARNED
LEADER



Every individual is a leader in their own right - whether they want it, believe it, or have the title. Every day, we lead by our example, in business and in the living of our lives. Our ability to lead effectively, with character and integrity, matters more than we might ever realize

Learned leaders ignite greatness in others!

There is a lot that goes into being a leader. While leadership is exhilarating, inspiring, and fun, it can also be a challenge. The process of being a good leader takes work and requires effort. **The Learned Leader**[™] program is strategically designed to help motivated leaders expand their leadership capacity by becoming highly self-aware, highly intentional, and learning how to regulate themselves in all areas of personal and professional life. Leaders who have earned the trust, credibility, and rapport of their peers are respected examples of what is possible.

All professionals looking to advance their leadership potential are invited to engage in the **The Learned Leader**[™] program offered exclusively through Life Is Great! Coaching & Consulting. Individuals who understand the power of leadership can elevate their leadership to a higher level and learn how to lead in a better way. All leadership training and development programs are custom-designed to each individual and created to meet set goals and objectives.

PROGRAM INFORMATION & OVERVIEW

Who Can Benefit?

Individuals from all walks of life, in all professions, and in every capacity of an organization can benefit from **The Learned Leader™** program. The comprehensive training and development strategies included have been strategically designed to expand necessary leadership skills to have a direct and long-lasting impact on a variety of personal and professional relationships, including those with company owners and managers, fellow team members, and valued customers.

What is Included?

Each custom-designed program includes a FREE Exploratory Session, a comprehensive Goals Report, and a prearranged number of coaching or consulting sessions. A variety of statistically accurate, personal or professional assessments may also be integrated to meet set goals and maximize individual results. Before entering into a flexible coaching agreement, all program details will be reviewed together in detail to ensure understanding.

How Long is the Program?

While every situation is unique, most individuals enroll in a three or six month coaching program to start. This approach provides enough time to create momentum and achieve measurable results. How long you choose to continue coaching depends on you and the results you want to achieve. At LIG Coaching, our goal is to empower you in the face of your reality and help you become your own coach in the shortest period of time. You can always add on additional coaching sessions or come back for tune-ups along the way!

What is the Investment?

Investing in quality coaching is affordable because of its high ROI. If you are committed and willing to do the work, it will likely be the most important contribution you ever make in yourself and your future. After your FREE Exploratory Session, we will work together to determine the best course of action and create a customized program plan with your availability and budget in mind. And, because you are never locked into a contract, you can modify your program at any time.

MEET YOUR COACH

Serving individuals of all ages and companies of all sizes, in locations across the country and around the world, Marcus is a renowned coach and consultant specializing in the development of customized programs designed to meet the unique needs of each individual client. Offering unprecedented personal, professional, and organizational growth, Marcus has become well-known for his straightforward approach and systematic techniques.

The cornerstone of his coaching philosophy is a passion to elevate human potential and performance using a variety of personalized assessments and a set of proprietary coaching methods developed over 25 years of experience.

With an innate ability to connect with clients and put them at ease, Marcus provides a foundation of accountability and responsibility, while building an excitement for what can be and providing freedom to boldly move beyond immediate obstacles and challenges. An innovative coach, consultant, trainer, business development expert, speaker, and author, Marcus believes in the power of motivation to be inspired in the face of any given reality . . .



Marcus Straub
Founder & CEO

"Once people realize that they are far more creative, adaptive, capable, and powerful than they ever thought themselves to be, they begin to take charge of their life, crafting it into what they truly want."



**ARE YOU READY TO BECOME A LEARNED LEADER?
ARE YOU READY TO IGNITE YOUR LEADERSHIP GREATNESS?
SCHEDULE YOUR FREE EXPLORATORY SESSION TODAY!**

To learn more or get started, connect with the Life Is Great!™ Coaching & Consulting team:
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