



The  
**INSPIRED**  
INDIVIDUAL



Inspired individuals are excited about life and motivated to take action. They are deeply passionate about what they are doing and where they are going. They are in control of their actions and harness the power to make movements that align with their purpose.

*Inspired individuals are empowered!*

No matter how old you are or where you are in your life's journey, it is never too early, or too late, to remove any obstacles standing in your way and achieve your dreams. The simple process of living in today's world brings a wide array of people and situations that must be managed in order to thrive and stay off the "emotional roller coaster" of life. At times, it is easy; at other times, not so much. Seeking out the neutral guidance and support of a trusted coach and mentor is a courageous step toward becoming your greatest self and living your greatest life.

All individuals seeking a more profound life experience are invited to explore the gifts and benefits offered exclusively through **The Inspired Individual**<sup>™</sup> program. And, just as no two individuals are created exactly alike, no two programs are exactly alike either. At Life Is Great!, we believe in working together to create a customized program that is designed to meet your unique needs and achieve your unique goals. In the end, it is all about YOU!

## PROGRAM INFORMATION & OVERVIEW

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### Who Can Benefit?

Individuals of all ages and all walks of life can benefit from **The Inspired Individual™** program. Whether you're looking to make personal or professional improvements, are working to overcome past challenges, facing a life-changing situation, making a career change, seeking academic advice, or just learning more about who you are and your place in the world, this unique program is designed with YOU in mind. Whatever situation you're facing, there is always a solution!

### What is Included?

Each custom-designed program includes a FREE Exploratory Session, a comprehensive Goals Report, and a prearranged number of coaching sessions. A variety of statistically accurate, personalized assessments may also be integrated to meet set goals and maximize individual results. Before entering into a flexible coaching agreement, all program details will be reviewed together in detail to ensure understanding.

### How Long is the Program?

While every situation is unique, most individuals enroll in a three or six month coaching program to start. This approach provides enough time to create momentum and achieve measurable results. How long you choose to continue coaching depends on you and the results you want to achieve. At LIG Coaching, our goal is to empower you in the face of your reality and help you become your own coach in the shortest period of time. You can always add on additional coaching sessions or come back for tune-ups along the way!

### What is the Investment?

Investing in quality coaching is affordable because of its high ROI. If you are committed and willing to do the work, it will likely be the most important contribution you ever make in yourself and your future. After your FREE Exploratory Session, we will work together to determine the best course of action and create a customized program plan with your availability and budget in mind. And, because you are never locked into a contract, you can modify your program at any time.

## MEET YOUR COACH

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Serving individuals of all ages and companies of all sizes, in locations across the country and around the world, Marcus is a renowned coach and consultant specializing in the development of customized programs designed to meet the unique needs of each individual client. Offering unprecedented personal, professional, and organizational growth, Marcus has become well-known for his straightforward approach and systematic techniques.

The cornerstone of his coaching philosophy is a passion to elevate human potential and performance using a variety personalized assessments and a set of proprietary coaching methods developed over 25 years of experience.

With an innate ability to connect with clients and put them at ease, Marcus provides a foundation of accountability and responsibility, while building an excitement for what can be and providing freedom to boldly move beyond immediate obstacles and challenges. An innovative coach, consultant, trainer, business development expert, speaker, and author, Marcus believes in the power of motivation to be inspired in the face of any given reality . . .



**Marcus Straub**  
Founder & CEO

*"Once people realize that they are far more creative, adaptive, capable, and powerful than they ever thought themselves to be, they begin to take charge of their life, crafting it into what they truly want."*



ARE YOU READY TO BE INSPIRED?  
ARE YOU READY TO IGNITE YOUR GREATNESS?  
**SCHEDULE YOUR FREE EXPLORATORY SESSION TODAY!**

To learn more or get started, connect with the Life Is Great!™ Coaching & Consulting team:  
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